

## STRATEGIC PLAN 2080-2085



Prepared by:

Jana Adarsha Multiple Campus

Rapti Municipality, Chitwan

Submitted to

Campus Management Committee

JAMC

### **Declaration by the Campus Chief**

I hereby declare that this Strategic Plan is based on the information and future plan of the campus. The information included in this plan are genuine and no part of the data is copied or taken from other institution. We assert the statements made and conclusions drawn are outcomes of the entire team of our campus. We have followed the guidelines provided by the University Grants Commission (UGC) in writing the report. The report has been revised and updated by the Strategic Plan Steering Committee lead by Mr. Dhruba Prasad Adhikari (Asst. Lecturer of this campus). The information was collected from the record of the different units of the campus as well as through the organization of different discussed programs with all the stakeholders of the campus. This is the revised and updated plan which assimilates and accommodates the suggestions, recommendations and comments given by the different stakeholder. This Plan has been prepared in accordance with the academic rule and ethical conduct.



**Khimananda Aryal**

**Campus Chief**

**Jana Adarsha Multiple Campus**



## Executive Summary

Since the inception of JAMC, it has played a significant role to impart higher education in the country for middle class students, EDJs, Dalits and under privileged groups in affordable fee structure. It has been also providing the qualitative education to students of local surroundings in affordable fee structure. Although JAMC has faced several ebbs and flows in the journey of education, it has been playing the leading role in the eastern Chitwan as a Centre of excellence.

The Strategic Plan was developed with input from a wide range of internal as well as external stakeholders and other segments of education, businesses and Government agencies of Eastern part of the Chitwan district. A Strategic Plan Steering Committee lead by Mr. Dhurba Prasad Adhikari (the former Campus Chief), with representation from the stakeholder, took the responsibility for preparing the Plan. This is revised strategic plan 2078-2083 which was prepared incorporating recommendations of peer review team of quality assurance and accreditation team. At the mid of 2080, the team analyzed the recommendations of PRT and based on this analysis, the committee revised and updated the objectives, strategies and others documents expeditiously. As part of its development process, the team made interaction with teachers, students, parents, businessman, bankers, schools 'principals and other stakeholders to review the revisions and provide feedback prior to their final approval by the Campus Management Committee. The participants of the strategic plan are strategic plan drafting team consists of faculties, students and students' unions, schools' principals, parents, bankers, businessman and campus management committee.



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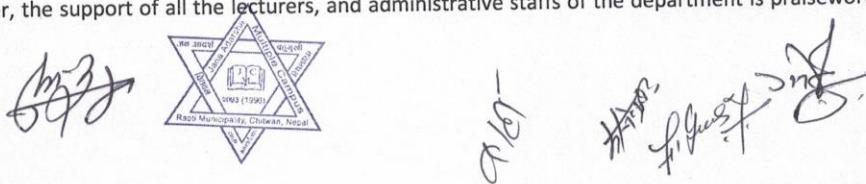
### **Acknowledgements**

This is the Strategic Plan of Jana Adarsha Multiple Campus (JAMC) including all information since its establishment to till date. It is one of the leading community campus Chitwan district.

The campus is thankful to the Chairperson Mr. Govinda Prasad Kandel, Vice-chairperson Mr. Rajendra Prasad Burlakoti ,all Campus Management Committee (CMC) members and Campus Assembly members. JAMC could not have undertaken this plan without the rigorous support of University Grants Commission (UGC) Nepal. So, I would like to express my gratitude to whole family of University Grant Commission. At the same time, I am thankful to Prof. Dr. Ram Prasad Dhakal, coordinator of PRT and Mr. Narayan Bhandari, PRT members.

I would like to express my sincerest and the deepest appreciation to Government of Bagamati Province for providing the financial support for computer equipment purchase and other physical infrastructures. Similarly, I would like to thank Rapti Municipality for valuable support to this campus. Furthermore I would also like to acknowledge with much appreciation the crucial role of the energetic and cooperative staffs of the campus who gave the permission to use all required equipment and the necessary materials to complete the task. I have no words to convey our sincere gratitude to our respected chairman and all the members of CMC including Campus chief Khimananda Aryal for their valuable suggestions and inputs and feedbacks to complete this plan. Without their support, this plan would otherwise, never have come into this form. At the same time, I have to appreciate the guidance and assistance from the student unions, guardians, and other stakeholders as well as who have improved our encouragement and enthusiasm to prepare the report and I would like to thank to their comments and advices.

I would also like to express our sincere thanks to administrative bodies of JAMC for their full support. Further, the support of all the lecturers, and administrative staffs of the department is praiseworthy to



acknowledge here for their direct and indirect support. I am especially thankful to local bodies, institutions, clubs, and organizations and in the absence of their support, this plan would not be completed in this form within the given time. Last but not the least, many thanks go to Asst. Campus Chief, program coordinators, department heads who have invested their full efforts and dedication in achieving the goal.

Dhurba Prasad Adhikari

### Coordinator

## Strategic Plan Drafting Team

Jana Adarsha Multiple Campus



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## 1. Institutional Profile

Name of organization:	Jana Adarsha Multiple Campus
Address:	Rapti-7, Chitwan
Phone No:	056-419023
Establishment:	2053 B.S.
Nature and type of organization:	Community based academic institution
Ongoing programs:	BBS, B.Ed. and MBS
Chair Person (CMC):	Govinda Prasad Kandel
	Contact: 9855066682
Executive Head (campus chief):	Khimananda Aryal
	Contact: 9855054723

## 2. Vision

Vision of JAMC is to be the academically excellent, financially self-sustained and socially harmonious educational institution creating and disseminating valuable knowledge and skills.

## 3. Missions

Mission of JAMC is to provide quality education at affordable fee structures mobilizing local available resources. It generates and accumulates practical as well

## 4. Values of the Institution:

Operating values of JAMC are:

1. Quality orientation
2. Participations in decision making
3. Cost minimization to lead the community
4. Optimum mobilization of local resource
5. Equity and inclusion

## 5. SWOT analysis

Strengths	Weakness
• Strong community enthusiasm and support	• Insufficient financial resources • Small size of human resources



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<ul style="list-style-type: none"> <li>• Experienced and dedicated faculty members</li> <li>• Serene academic environment</li> <li>• Infrastructure expansion possibility</li> </ul>	<ul style="list-style-type: none"> <li>• Traditional methods of operation</li> <li>• Inadequate number of students</li> </ul>
<b>Opportunities</b>	<b>Threats</b>
<ul style="list-style-type: none"> <li>• Development in surrounding community</li> <li>• Increasing awareness towards education</li> <li>• Globalization and worldwide linkage</li> <li>• Education technology development</li> </ul>	<ul style="list-style-type: none"> <li>• Poverty in surrounding community</li> <li>• Increasing competition among the campuses</li> <li>• Attraction of students towards foreign market</li> <li>• Unstable educational policies of the government</li> </ul>

## 6. Goals, Objectives and Strategies

### Goal-1: Academic Excellence and Student Success

#### 1.1. Objective: To improve student retention and graduation rates.

##### Strategies

- Offering academic support services like tutoring, workshops, and peer mentoring.
- Providing faculty development opportunities to ensure effective teaching methods.
- Completion of quality assurance and accreditation cycle and continuing the efforts.

#### 1.2. Objective: To enhance teaching learning pedagogy and program offerings.

##### Strategies

- Annual review of teaching learning pedagogy to ensure they meet the evolving needs of students.
- Gradually expanding program offerings in high-demand fields (e.g., technology, healthcare, etc.).
- Integrating modern tools and techniques in teaching learning activities (e.g. digital pedagogy, ICT integrated classroom etc.

#### 1.3. Objective: To improve student engagement and participation in campus life.

##### Strategies

- Developing clubs, quality circles, and extracurricular activities that align with students' interests.
- Offering mentorship programs that connect students with alumni and local professionals.



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## **Goal-2: Staff Development and Retention**

### **2.1. Objective: To foster a supportive and collaborative staff environment.**

#### **Strategies**

- Organizing regular team-building activities and professional development workshops.
- Promoting open communication channels between staff and administration.

### **2.2. Objective: To retain and recruit qualified staff.**

- Conducting staff satisfaction surveys and using feedback to improve workplace culture.
- Providing clear career advancement opportunities and support for staff professional growth.

## **Goal-3: Infrastructure and Facilities Improvement**

### **3.1. Objective: To improve campus facilities and resources.**

- Prioritizing building maintenance and better utilization of infrastructure. (e.g., classrooms, labs, common areas).
- Enhancing technological infrastructure (Wi-Fi zone, smart/multimedia added classrooms, excess to online resources).

### **3.2. Objective: To ensure sustainability in campus operations.**

- Developing green initiatives like recycling programs, energy-efficient buildings, and water conservation efforts, plantation and gardening.
- Considering long-term sustainability when planning campus growth or development.

## **Goal-4: Community Engagement and Partnerships**

### **4.1. Objective: To strengthen networking with local community**

- Establishing internships, volunteer opportunities, and job placement programs in collaboration with local industries.
- Hosting community events and workshops that invite local residents to engage with the campus.

### **4.2. Objective: To expand services access to the surrounding community.**

- Offering consultancy and extension activities for the surrounding community and local residents.
- Building partnerships with local high schools to create pipeline programs for students interested in attending the campus.

## **Goal-5: Financial Sustainability**



**5.1. Objective: To diversify funding sources and increase financial stability.**

- Conducting fundraising initiatives, including grants, alumni donations, and partnerships with local businesses.
- Renting out the business premises constructed by the campus by mobilizing grants and charity fund.

**5.2. Objective: To maximize resource efficiency.**

- Conducting regular reviews of the campus budget to ensure cost-effectiveness in operations.
- Exploring and implementing shared services or collaboration with other nearby institutions to reduce costs.

**Goal-6: Technology Integration**

**6.1. Objective: To improve digital learning tools and access to technology.**

- Investing in e-learning platforms and ensuring all students and staff have access to necessary technology (access of wifi, laptops, software, etc.).
- Encouragement of faculty members for integration technology in their teaching to enhance student engagement.

**6.2. Objective: To expand online course offerings.**

- Building a robust online curriculum for students who need flexibility due to work, family, or other commitments.
- Providing support for students to online learning, including tutorials and technical support.

**Goal-7: Research and Consultancy Culture**

**7.1. Objective: To establish research culture in the campus**

- Advancement of research committee as research management cell with office, resources and clear term of references.
- Linking research and publication outputs with the reward system/career development of the faculties.

**7.2. Objective: To Publish research journal by the campus.**

- Providing seed money and basic support to the teacher and staff and students for their research report publication
- Publication of peer reviewed research journal with ISSN and NEPJOL registration and providing financial support to research publishers.



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## 7. Implementation Activities and Timeline

Campus will follow activities to implement above mentioned strategies during the following period:

S.N	Activities	Responsibility Center	Timeline
1	Preparation of advertisement material	Campus administration	During admission
2	Relation with feeder institutions	Campus administration	Constantly
3	Collection of contact numbers/ home visit/ contact students via phone	Campus administration	Just before the session starts
4	Counseling students	Student counseling and placement section	Terminal basis
5	Maintenance of basketball/TT court	Campus administration	2081
6	Need based scholarship for underprivileged	Scholarship sub-committee under CMC	Annually
7	Performance evaluation of the staffs	Campus chief	Annually
8	Review of the job description	CMC	When needed
9	Equip EMIS with necessary tools	EMIS head	2081
10	Award best performing administrative staffs	CMC	annually
11	Install Digital programs in administration	Campus administration	2082
12	Manage separate section for RMC	Campus administration	2081
13	Mandatory contribution of faculties in research outputs	RMC with the support of campus administration	In every publication of the journal
14	Publish JAMC journal	RMC	Annually
15	Incentive for journal input	Campus administration in the recommendation of RMC	When the contribution is made
16	Adjustment of campus fees and other charges	CMC	According to the necessity
17	Introduce new programs; BBA/BIM	CMC	2084
18	Develop autonomous courses	RMC	2084
19	Study financial sources other than students	CMC	Regularly
20	Review of college policy	CMC	As per need
21	Construction of separate administrative building	CMC	2084
22	Completion of QAA process	QAA Committee	2081

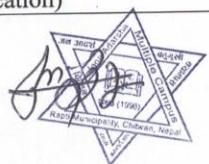


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## 8. Financial Plan to implement Strategies

### 1. Academic Excellence and Student Success

S.N.	Strategies	Budget (000)	Funding source
1	Academic Support Services  Teacher staff remuneration  Event expenses (guest speakers, seminars)	Rs. 15000 p.a.  Rs. 500 p.a.	Student Income  Student income
2	Faculty Development and Curriculum Evaluation  Faculty Development(further study, conferences, training):  Curriculum Evaluation and Non-credit course development  Quality Assurance and Accreditation	Rs. 500 p.a.  Rs. 100 p.a.  Rs. 1000	Student income  UGC grant  UGC grant
3	Extension of building and structure  Computer, smart board and other equipment  Maintenance and Repair	Rs. 10000  Rs. 2000  Rs. 300 p.a.	Gov. support  Government and UGC support  Internal fund raising efforts
4	Consultancy, extension and outreach program  Alumni networking	Rs. 300 p.a.  Rs. 500	UGC Support  Internal fund raising efforts
5	Management of fund raising program  Institutional collaboration	Rs. 200  Rs. 100	Internal fund raising efforts  Internal fund raising efforts
6	E-learning Platform and technological access  Purchase of ICT equipment and software  Faculty workshops and online teaching training	Rs. 500  Rs. 3000  Rs. 2000	UGC Support  UGC Support  UGC Support
7	Establishment of RMC office  Research training ,seminar and presentation  Journal publication (seed money, review and publication)	Rs 1500  Rs 200 p.a.  Rs 200 p.a.	Internal fund raising efforts  UGC support  Internal fund raising efforts



## 9. Assessment and Evaluation

- **Annual Reviews:** Mid-term progress of each goal will be evaluated and adjustment will be carried out as needed.
- **Student and Staff Feedback:** Student and staff feedback will be collected through suggestion boxes on annual basis.
- **Performance Metrics:** Indicators such as student enrolment, graduation rates, retention rates, community involvement, and financial growth will be measured annually.
- **Continuous Improvement:** Adjustments in the strategic can be carried out on the basis of evolving needs, challenges and its progress .

## 10. Conclusion

The strategic plan of Jana Adarsha Multiple Campus (JAMC) presents a clear and actionable roadmap for enhancing the institution's academic, financial, and community-based strengths. JAMC envisions becoming an academically excellent, financially self-sustained, and socially harmonious institution that contributes valuable knowledge and skills to its students and surrounding community. The plan strategically addresses both the institution's strengths—such as strong community support, experienced faculty, and a serene academic environment—and its weaknesses, like financial limitations and traditional methods of operation.

The focus on academic excellence is evident in the objectives to improve student retention, enhance teaching methods, and foster student engagement through extracurricular activities. Faculty development plays a crucial role in ensuring effective teaching, while expanding program offerings and integrating technology will align JAMC with modern educational trends.

The plan also emphasizes infrastructure improvements, such as building maintenance and technological upgrades, to create a more conducive learning environment. Community engagement is central to JAMC's mission, with strategies aimed at strengthening local partnerships, offering internships, and contributing to community development through outreach programs.

Financial sustainability is a key objective, with strategies for diversifying funding sources and maximizing resource efficiency. The institution aims to reduce dependency on student fees and establish a more stable financial foundation. Research and consultancy are also prioritized, with efforts to establish a research culture and publish academic work that contributes to the broader academic community.

In summary, JAMC's strategic plan outlines clear, achievable goals across various sectors, ensuring the campus's growth and relevance. By focusing on quality education, infrastructure, financial sustainability, and community engagement, JAMC is positioning itself as a leading institution that will continue to serve its students and contribute to the local community's development.



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